

Privacy Policy – Asarina Pharma AB

Welcome to Asarina Pharma's Privacy Policy. This page will give you more information about your decision to Subscribe to our Investors' news.

What is GDPR?

On May 25, 2018, the EU's new Data Protection Regulation (GDPR) introduced more stringent requirements for personal data processing. GDPR replaces the Swedish Personal Data Act (PUL) and affects all companies that collect, process, store and disseminate data that can be linked to an individual in one way or another, both structured and unstructured data (e.g. e-mail).

The difference between PUL and GDPR can be summed up briefly as the fact that companies are no longer entitled to own people's personal data, but can now only lend them, so companies must show what they use the personal data for.

The new Regulation (GDPR) applies only to natural persons / bodies, not legal ones, whose data is being processed within the EU. However, non-EU legal entities actively operating in the EU are also covered by the new regulation.

How we use your personal data

The personal information we handle about you when you subscribe to our Investor updates includes the name, language, company name and email address that you chose to submit to us in order to receive the updates.

Purpose and legal basis for processing your personal data

We use the above personal information in order to carry out your request to be informed about current and important events around our company, share offering and product.

When you Subscribe you will receive an automated request email. When you click on this you give your permission for us to store and process your name and email address in order to send you your requested updates. It also allows us to get into contact with you in case of any questions.

Who can access your personal information?

We do not share your personal information with any third party, unless it is necessary to do so to deliver your service, and comply with our agreement.

Your personal data may be shared with those processing personal data on our behalf at the digital web news channel, Cision, who help us disseminate our regularity financial news.

Cision has its own strict GDPR policy and is not entitled to use your data for any purpose other than performing its duty of disseminating the financial news you have requested on our behalf.

How do we use Cookies?

Cookies are small pieces of data stored on a site visitor's browser, which we use to keep track of your movements on the site so that we can help you access the information you are looking for more efficiently.

We use two types of cookies:

Session (Transient) cookies: These are erased when you close your browser, and do not collect information from your computer. They typically store information in the form of a session identification that does not personally identify the user.

Persistent (Permanent or Stored) cookies: These cookies are stored on your hard drive until they expire (i.e. they are based on a set expiration date) or until you delete them. These are used to collect identifying information such as Web surfing behavior or user preferences on the site.

Transfer of personal data to third countries

We and our suppliers and partners, as a rule, treat only your personal information within the EU / EEA.

How long do we save your personal information?

We will never process your personal data for a longer period than permitted by applicable law, regulation, practice or government decision.

Your rights

In accordance with applicable data protection laws, you have the right to access information about what personal data we treat about you, as well as under certain conditions, have the right to request rectification, request deletion or restriction of your personal information or object to our treatment.

If you have any complaints regarding our treatment of your personal data you have the right to lodge a complaint with the Swedish Data Inspectorate or other competent supervisory authority that supervises the company's handling of personal data.

Contact us if you want to exercise your rights as above, or as a result of our processing of your personal information.

You can do this by contacting us at info@asarinapharma.com